WE HAVE A 20/20 VISION FOR YOUR FOUR STATE FARM SHOW ADVERTISING
A New Day Dawns For The 2020 Four State Farm Show...

An exciting move to Pittsburg State University includes climate controlled indoor booths, outdoor booths on asphalt and grass and a new Rural Living display area.

Economical, Timely & Targeted... That’s FARM TALK!

Farm Talk will publish two high-impact issues just prior to the show. The July 15th issue includes the Official Four State Farm Show Directory. This special section is made up of news and advertising from show exhibitors only. The ‘Week of Show Issue’ will be published July 22nd. Many exhibitors choose to repeat their ad in this issue.

3 Opportunities To Reach Your Customers:

First, the papers are mailed to Farm Talk subscribers. Second, papers are sent to four state area ag retailers for pre-show customer distribution. And third, they are distributed from several locations at the show.

ALL THIS RESULTS IN A COMBINED DISTRIBUTION OF OVER 18,000 COPIES!

Call for single issue rates or take advantage of our advertising packages!

Advertising Copy Deadline: FRIDAY, JULY 3
The key to any successful marketing effort is to fulfill a need in the marketplace...

With that philosophy, Farm Talk has enjoyed a 47 year history as the primary weekly newspaper source of agricultural information in eastern Kansas, western Missouri, northeast Oklahoma and northwest Arkansas.

Farm Talk territory encompasses a broad diversity of livestock and cropping enterprises. Soybeans, wheat, corn, hay and grain sorghum are the dominant crops and cattle enterprises are of major economic importance. The cow/calf industry is especially strong, with Farm Talk circulation territories each ranking as major cow/calf areas within their respective states. Beef stocker operations are also prevalent, stretching from the native range of the Flint Hills of Kansas and the Osage country of Oklahoma to the bermuda and fescue areas of Missouri and Arkansas.

In addition to beef cattle operations, Farm Talk also reaches a host of more specialized livestock enterprises including dairy, swine, sheep, goats and horses.

There’s so much more to Farm Talk than news and advertising – humorous regular features by columnists Baxter Black and Milo Yield, information for homemakers in our Country Lifestyle section, editorial commentaries, agricultural event and auction calendars, agribusiness directories, grain and livestock futures market trends and much, much more.

Farm Talk sponsors two of the area’s premier agricultural events – the Four State Farm Show and the Ozark Fall Farmfest, drawing more than 75,000 combined attendance of farm and ranch folks each year and featuring a combined 1,700 agricultural exhibits. In addition, Farm Talk produces the Ozark Spring Roundup Exhibitor Directory. The growth of these events is an example of Farm Talk’s ability to communicate to area farmers and ranchers.